



# 1<sup>st</sup> Annual Youth Sport Conference



Dennis D. Gullick IV

6/3/2023



# Objective

Meet the Organizers

Executive Summary

Mission/History/Vision

Logic Model- Basic Assumptions

Budget & Timeline

Conference Day

Keynote Speakers

Call to action

Sponsors



## Meet the Organizers

Born and raised in Columbus, Ohio, Erika Gullick is the proud mom of 4 beautiful children and a fur baby name Brutus. She is empowered by her loving husband Dennis and family. She was fortunate to have started cheer at just three years old and her journey spanned every level, from little league to competitive all star, collegiate and professional. After cheering at The Ohio State University for four years as an undergraduate, she went on to pursue a Masters Degree in Education. She leveraged her experiences and joined the coaching staff at North Carolina State as the first non-alumni assistant coach and eventually went on to cheer professionally for the Columbus Destroyers before opening The Cheer Institute in December of 2015.



# Dennis D. Gullick IV

Young Professional, Husband and Proud Father of 3 Young Kings and 1 Beautiful Princess. Founder of Legacies United Foundation and The Cheer Institute. Life-long learner with a Masters Degree in Social Work and Education. Constant Advocate for those under-represented and underserved. Intergenerational Planner, Brother Son and a Friend.

Yours Truly!



# Legacies United Foundation



**1**

Mission

**2**

Vision

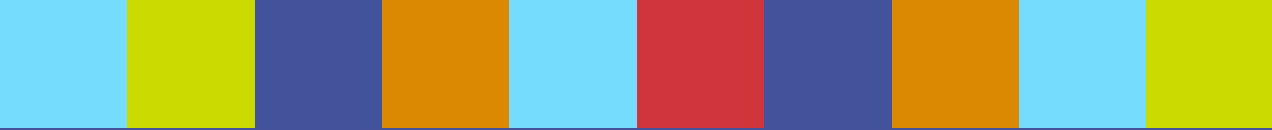
**3**

Plan



“Founded in 2015, Legacies United Foundation (LUF) was established as a platform for inter-generational Research, Learning and Activity.” Our Mission is to bridge the gap between various generational cohorts through cultivated experiences which increase our knowledge skills and abilities in; Work, Education Family and leisure activity.

Legacies United Foundation



## Our Vision

Stronger inter-generational ties improving the lives and collaboration amongst members of the Community.

# Legacies United Youth Sports Conference

We work to improve the lives of children, youth, and older adults through intergenerational collaboration, public policy and programs for the enduring benefit of all.

This Annual Youth Sports Conference will serve to:

- Help young athletes and their families better prepare for the World of Sports
- Leverage their experiences for personal development and growth
- Stress the importance of Safety and Sportsmanship





“The Platform of sports has the power to enrich the lives of boys and girls from many socio-economic backgrounds.”



“The Platform of sports has the greatest opportunity to bring forth positive change in the lives of youth and the communities in which they are offered.”



“The financial obligation, to participate in a sport today, comes at a premium. Families are being priced out due to the economy with limited known resource alternatives for Youth Sports Provider.”



# Assumptions which lead to Youth Sports Conference



Youth Sports Post Survey  
Responses: 2022

# Thinking Out Loud!

“A successful sports program should focus on the complete athlete mind, body, and soul.”

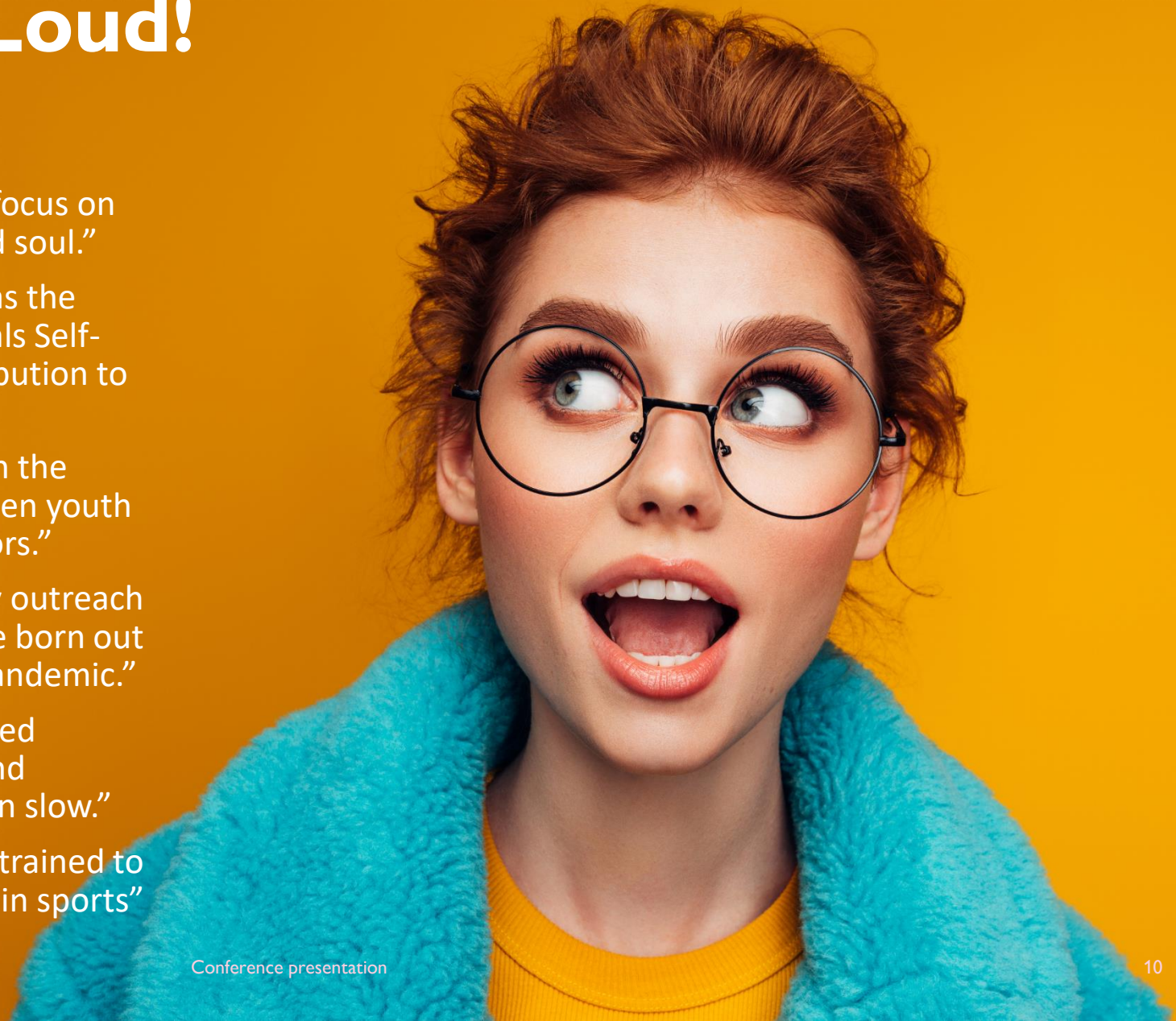
“Participating in a youth sport has the potential to enhance the individuals Self-esteem, Self Confidence, and contribution to their environment.”

“COVID had an adverse effect on the relationships and interactions between youth their families and sports mentors.”

“A significant amount of community outreach programs and sports initiatives were born out of the Pandemic.”

“The pandemic led to many established programs cutting back on services; and replenishing those resources has been slow.”

“Youth Coaches are not adequately trained to mitigate risk inherent in sports”



# The Evolution of Youth Sports



Youth sports is big business.

- Annual estimates of more than \$21 million all the way to \$35 million for children ages 5 to 18.
- Sixty-seven percent of boys and 47 percent of girls are already on teams by age 6 (ESPN).
- Fifty-one percent of third- to fifth-grade boys living in suburban areas play on three or more teams (ESPN).
- Sixty-one percent of all boys who play say that sports are a big part of who they are. Thirty-four percent of girls say the same thing.
- Kids in the city have fewer opportunities to play sports. Urban boys (39 percent) and girls (28 percent) have fewer roster positions available than rural boys and girls (50 percent, 63 percent) (ESPN).
- Only 1 in 5 coaches of youth teams of children under age 14 say they've been trained in effective motivational techniques first aid, cpr and other life saving techniques. [Marketing Surveys](#))

## Why do these facts matter?

- They show how influential youth sports are and at the same time, how distorted they have become.
- The statistics show that youth sports in its purest form is a platform to aid learning and development for kids.
- It also shows the platform of sports has the power to bring about positive inter-generational change.

# The Plan

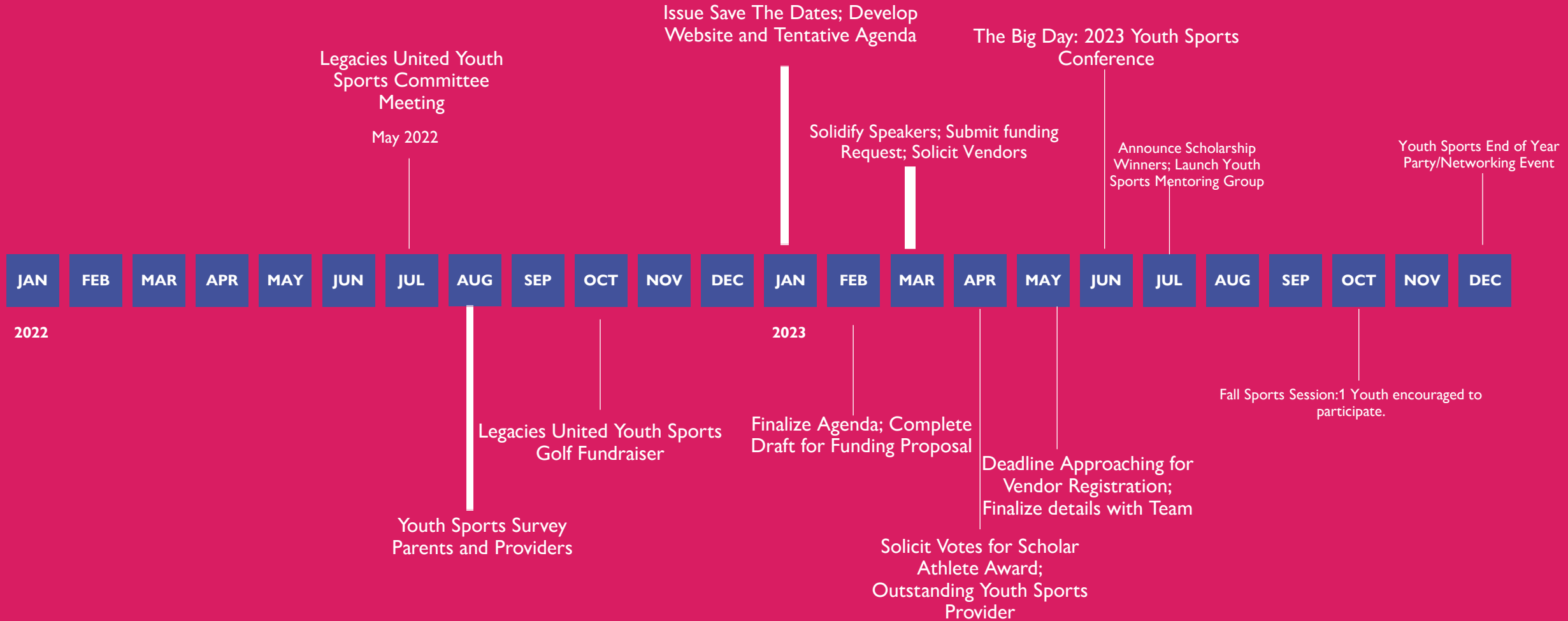


## Empowering the Next Generation

### Scholar Athletes and Youth Sports Providers

Inputs/Resources	Activities	Outputs	Short-Term Outcomes	Intermediate Outcomes
Resources available to support Youth Conference; money, staff, volunteers, materials	The Methods of Service Delivery carried out by Conference Ambassadors	The product delivered, unit of service provided (described numerically) # of People Served, # hours of service delivered	The First changes that occur for the individuals' families, organizations, or community because of conference	The subsequent benefit for people during or after their involvement in conference
<ul style="list-style-type: none"> <li>Project Manager</li> <li>Event Coordinator</li> <li>Big Air Trampoline Park/Fieldhouse Facility</li> <li>Athletes from TCI</li> <li>Potent Dicks Grant</li> <li>Merch by Chuck</li> <li>Potent Blue Jackets raffle gift (Need)-Sponsors</li> <li>Speakers</li> <li>First Aid/CPR Training</li> </ul>	<ul style="list-style-type: none"> <li>1 Day Conference-June 3</li> <li>Vendor Rotations</li> <li>Food/Games/Music</li> <li>Keynote Speaker</li> <li>Breakout Sessions for Coaches/Parents/Athletes</li> <li>Save The Date Flyers</li> <li>Fitness Stations for Youth Friendly Competition</li> <li>Networking</li> <li>Signing Of the Pledges</li> </ul>	<ul style="list-style-type: none"> <li>250 Youth participants between the ages of 10-18</li> <li>50 Youth Service Providers</li> <li>40 Vendors</li> <li>25 Group CPR Certifications, First Aid</li> <li>250 Youth Pledges Signed</li> <li>100 Youth Service Provider Pledges signed.</li> <li>10 Youth scholarships</li> </ul>	<ul style="list-style-type: none"> <li>Newly established Community Service and volunteer opportunities for Youth.</li> <li>Youth demonstrate strategies to balance their responsibilities between engaging in sports and education.</li> <li>25% of youth participants will try a sport for the first time.</li> </ul>	<ul style="list-style-type: none"> <li>Increased feelings of self-worth</li> <li>Increase in Youth Volunteer/community service hours.</li> <li>Increased exchange of resources and services between providers.</li> <li>Youth involved in a sport will abstain from violence.</li> <li>Youth Participants will step into leadership roles.</li> <li>Youth Service Providers Certified</li> </ul>

# The Plan



# Agenda

Day #1	Youth Participants				Ages 10-18
6:00-7:30	Vendor Setup- Security Walk Through: Team Huddle				
8-10:00	Check-In for First Aid CPR AED Training Session #1 (For Providers)				
9:00-10:30	Guest Arrival/Registration: Pre-Conference Networking Vendor rotations- Continental Breakfast				
10:30-10:45	Transition to main room for opening Remarks Conference Kickoff				
11-11:30	Welcome/Opening Remarks/Session Guest Speaker Intros				
11:30-12:30	Break Out Sessions (Youth split from Providers to flow through conference learning sessions; not to exceed 30 minutes:				
	<b>Choosing A Sport</b>	<b>Sportsmanship</b>	<b>Compliance</b>	<b>Diversity &amp; Inclusion</b>	
11:30-12	Youth Group A	Youth Group B	Provider Group A	Provider Group B	
12-12:30	Youth Group B	Youth Group A	Provider Group B	Provider Group A	
12:30-1:30	Break- Light Lunch Provided				
1:30pm-1:45pm	Transition from lunch into main hall				
1:45pm-3	Provider Highlight, Youth Spotlight, Culminating Conference Message, Call to Action (Youth and Providers to sign Legacies United Youth Sports Pledge)				
3-3:15pm	TRANSITION FROM MAIN HALL				
3:15- 3:45	YOUTH PARTICIPANTS ARE SPLIT INTO TEAMS TO PREPARE FOR FRIENDLY COMPETITION				
3:45-4:15	<b>SESSION #4 PROVIDERS (IMPLEMENTING HEALTH AND WELLNESS)</b>				
3:15-5:15	<b>SESSION #5 BONUS PROVIDERS (PROGRAM DEVELOPMENT)</b>				
	(WAIVER VERIFICATION FOR BIG AIR TRAMPOLINE PARK) ROTATE STATIONS EVERY 30 MINUTES				
	• PULL UP STATIONS	*PUSH-UP STATIONS	*SHUTTLE RUNS		
	• ROCK CLIMBING WALL	*ROPES/OBSTACLE COURSE	*BATTLE BEAM AND MORE		
5:15-5:30pm	WRAP FOR 2023 YOUTH SPORTS CONFERENCE				



# Our Host Site Fieldhouse USA

This Year's Conference will be held at the new State of the Art Sports Facility Fieldhouse USA for a variety of reasons.

Number 1 it embodies the intergenerational environment that we support at Legacies United Foundation. Secondly, we will be honoring our local partners at "The Cheer Institute for their awesome work. The theme of this Year's Conference is "Find Your Strength" and we will highlight the efforts of those youth and providers doing just that.

**TCI** THE CHEER INSTITUTE  
**TUMBLE/SKILLS CAMP**





Ages 5-Up!  
\*Backwalkover Required

Admission **\$75**

**Build Skills in:**

- ✓ stunting
- ✓ Tumbling
- ✓ Jumps
- ✓ Stunts/Cheer

Dec. 19th-21st, 2022  
9am-12noon

**The Cheer Institute**  
1400 Polaris Parkway





Care Counts  
Consulting LLC



## Major Event Partners

Special Thanks to this year's sponsors for providing physical activities for our youth, content for our breakout sessions and First Aid, CPR and AED training for our Providers.

**LiFE**sports™

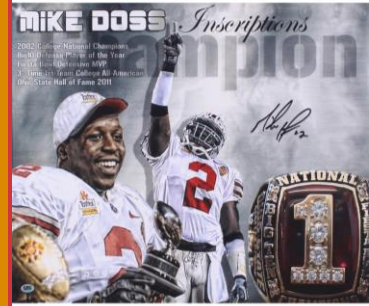
at The Ohio State University®

# 2023 Conference Presenters

Special Thanks to our Conference presenters.

Additional Guest and Friends in the World of  
Sports to be announced!

Mike Doss (Real Estate Investor)  
-Husband/Proud Father/Brother/Friend  
-2002 National Champion with The Ohio  
State University  
-2022 College Football Hall of Fame Inductee  
-Former NFL Athlete and Superbowl  
Champion with the Indianapolis Colts



Doug Worthington (Financial Representative)  
-Father/Mentor/ Brother  
-Former Athlete at The Ohio State University  
-Former Athlete in NFL  
-Motivational Speaker

Dee Miller (Insurance Agent)  
-Husband/Father/Brother/Friend  
-Member of The Ohio State University's  
distinguished Football Program '94-98.  
-Current member of OSU Alumni Speaker's  
Association  
-Drafted to the NFL (Green Bay Packers)



# Additional Takeaways



Youth will develop rich attitudes towards sportsmanship



85% of Youth Participants will develop a strong mentorship relationship



Youth Sports Providers will normalize personal development and training opportunities



Youth Sports Providers will offer services at the most competitive rate



# Conference Follow-Up



Youth Participants will be enrolled in our monthly Sports Break Tutoring Sessions



Youth Providers will participate in quarterly meet and greet



Quarterly Survey issued to youth participants parents/caregivers; Educators/ Trainers.

# Call to action



Become A Sponsor Today for this Unique Event!!!

\$500

\$1500

\$5000

Other

# Thank you

Dennis D. Gullick IV

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